

Telephone Meeting

University of Connecticut Board of Trustees Institutional Advancement Committee

MINUTES

Meeting held by Telephone

November 16, 2021

Committee Trustees: Dr. Andrea Dennis-LaVigne, Charles Bunnell, Shari G. Cantor, Rebecca Lobo, and Bryan K. Pollard

Additional Trustees: Board Chair Daniel D. Toscano and Trustee Noah S. Frank

University Senate Representative: Dr. David A. Yalof

Guests: Melinda Brown and John Maflettone

Staff: Interim President Agwunobi, Mo Cotton Kelly, Gail Garber, Nicole Gelston, Nathan Fuerst, Provost Lejuez, Mona Luca, Tysen Kendig, Michael Kirk, Jake Lemon, Joann Lombardo, and Rachel Rubin

Vice-Chair Dennis-LaVigne called the meeting to order at 1:00 p.m. She welcomed everyone and thanked them for their time.

1. Public Participation*Dr. Dennis-LaVigne

There were no members of the public who wished to address the Committee.

2. Acceptance of September 21, 2021 Meeting Minutes.....Dr. Dennis-LaVigne

Vice-Chair Dennis-LaVigne called for a motion to approve meeting minutes from September 21, 2021. On a motion by Trustee Pollard, seconded by Trustee Bunnell, the Committee voted unanimously to approve the minutes.

3. Legislative Update.....Ms. Lombardo

Ms. Lombardo was happy to share Marie Schweitzer has joined the Office of Governmental Relations, who had been a longtime staff attorney with the House Republican Caucus. She filled the Director of Governmental Relations for Health Affairs. The Legislative Rural Caucus recently visited campus to visit the CT Veterinary Medical Diagnostic Lab. Most recently, Governor Lamont visited and toured UConn Health to celebrate the advances made in research funding in the past fiscal year.

4. UConn Foundation / Alumni / Communications Update.....Ms. Cotton Kelly & Mr. Lemon

Mr. Lemon shared with the Committee the Foundation's new CFO Dave Carney and also that Peter Lamothe has been named interim vice president for development.

Ms. Cotton Kelly noted Alumni events are still mostly being held virtually. Annual Giving's focus has been on donor count this year, specifically UConn Law Ignite and club sports programs, Ignite Club Sports which started today, with the first gift from Malaysia.

Vice-Chair Dennis LaVigne congratulated the Alumni and Foundation team for the successful visit of President Joseph Biden to celebrate The Dodd Human Rights Center dedication.

5. University Communications Update.....Mr. Kendig

Mr. Kendig shared the UConn in the Media report, noting some of the high-level media clips over the past several weeks. He also noted Communications contributions to The Dodd Human Rights Center dedication.

Also noted was a few organizational changes among Communications most notably Michael Kirk had been promoted to Associate Vice President for Communications and Tracy Anderson was promoted to Senior Director for Creative Strategy and Brand Management. Mr. Kendig shared his role in Athletics Communications has been made permanent where he developed a strategic plan to rebuild the Athletics Marketing Communications staff.

6. Other Business

7. Executive Session (as needed)

8. Adjournment

On a motion by Trustee Bunnell, seconded by Trustee Cantor, Vice-Chair Dennis-LaVigne adjourned the meeting at 1:55 p.m.

Respectfully submitted,

Jen Cote
Secretary to the Committee